CARE FOR THE FUTURE

A Guide to Sustainable Homecare





Building a Greener, MORE ETHICAL CARE SECTOR

Sustainability isn't just about reducing waste—it's about building a future where high-quality care, ethical business practices, and environmental responsibility go hand in hand.

The Care for the Future initiative is dedicated to helping homecare providers adopt sustainable, socially responsible, and forward-thinking practices that benefit both their businesses and the communities they serve.

Want to learn more? Watch our <u>Care for the Future YouTube</u> <u>Playlist</u> for expert insights on sustainability in homecare.



In this guide, we'll explore:

- Why sustainability matters in homecare.
- The **benefits** of joining Care for the Future.
- Practical steps to create a sustainable care business.
- How to get involved and become an accredited provider.

Watch Now

Why Sustainability Matters in Homecare

The homecare industry is one of the UK's fastest-growing sectors—but it also faces challenges in:

- High carbon footprints from travel and energy use.
- Staff shortages and workforce burnout.
- Rising costs that put pressure on care businesses.
- Increasing demands for social value in tendering.

Sustainability isn't just about going green— it's about:

Protecting the environment through responsible business practices.

Supporting staff well-being with fair pay and ethical recruitment.

Providing better care by creating sustainable, community-focused models.

Meeting social value requirements to win more contracts.

Care for the Future helps providers tackle these challenges, creating a care sector that thrives long-term.



The Benefits of Joining Care for the Future

By committing to sustainability and social responsibility, your care business can:

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Win More Contracts

- Meet social value requirements in loca authority tenders.
- Stand out as a forwardthinking, ethical care provider.

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Reduce Environmental Impact

- Cut energy and water usage in office spaces
- Implement sustainable transport options for care staff.

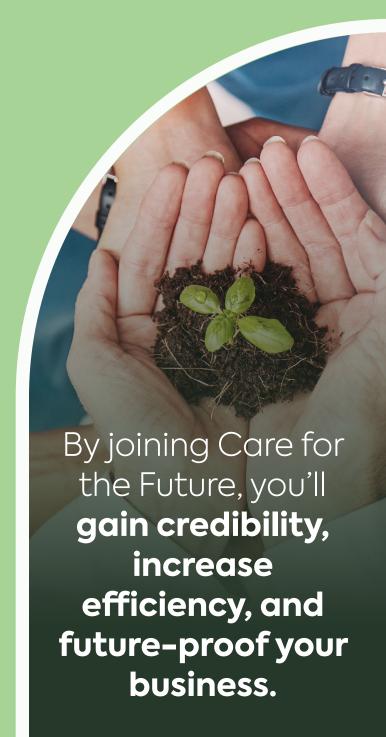
Support Your Workforce

- Improve staff retention with better working conditions.
- Implement ethical recruitment practices.

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Strengthen Community Impact

- Partner with local charities and sustainability organisations.
- Engage in apprenticeships and workforce development programs.



Sustainable Care Business

Not sure where to start?

Care for the Future helps providers take action in three key areas:



Environmental Sustainability

- Reduce waste by switching to digital records instead of paper.
- Use energy-efficient vehicles or encourage staff to use public transport.
- Source eco-friendly PPE and cleaning supplies.



Workforce Sustainability

- Offer fair wages and career progression opportunities.
- Reduce staff burnout by implementing better shift planning.
- Invest in well-being programs for carers.

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Social Value & Community Impact

- Support local apprenticeships to develop the next generation of carers.
- Partner with local charities and social enterprises.
- Engage in volunteering and outreach programs to give back to the community.



Care for the Future provides a structured approach to embedding sustainability into your care business.

Get Accredited & Join the Movement

By committing to sustainable homecare, you can become an accredited Care for the Future provider.

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Care for the Future Accreditation £995+vat Per Year



For just £995+vat per year, accredited providers receive:

- Official accreditation badge to showcase on websites, tenders, and marketing materials.
- Quarterly sustainability progress reports to track impact.
- Access to a private community of sustainable care providers.

- Promotion through press releases and digital campaigns.
- Eligibility for the Care for the Future Awards, recognising sustainability champions in homecare.
- Guidance on how to communicate your impact in your bid submissions.



how to get

Step 1

Take the Pledge

Commit to sustainable and socially responsible homecare.

Take the Pledge Now

Coming soon Register your interest Step 2

Become an Accredited Provider

Gain official accreditation and stand out as a leader in sustainable care.

Join Now

£995+vat per year

Coming soon
Register your interest

Together, we can build a more sustainable and socially responsible homecare sector.

Step 3

Watch Our YouTube Playlist

Learn from industry experts about eco-friendly practices, ethical recruitment, and social value in homecare.

Watch Now

Step 4

Stay Connected

Follow us on social media for sustainability tips, success stories, and industry updates.

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Book a FREE consultation today to find out how Care for the Future can support your business.

> Speak to an Expert Now



Email: hello@bigsistercare.com

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