

CARE FOR THE FUTURE

A Guide to Sustainable Homecare



Building a Greener, **MORE ETHICAL CARE SECTOR**

Sustainability isn't just about reducing waste—it's about building a future where high-quality care, ethical business practices, and environmental responsibility go hand in hand.

The Care for the Future initiative is dedicated to helping homecare providers adopt sustainable, socially responsible, and forward-thinking practices that benefit both their businesses and the communities they serve.

Want to learn more? Watch our [Care for the Future YouTube Playlist](#) for expert insights on sustainability in homecare.

Watch Now



In this guide,
we'll explore:

- ♥ Why sustainability **matters** in homecare.
- ♥ The **benefits** of joining Care for the Future.
- ♥ Practical steps to **create** a sustainable care business.
- ♥ How to get **involved** and become an accredited provider.

Why Sustainability Matters in Homecare

The homecare industry is one of the UK's fastest-growing sectors—but it also faces challenges in:

- ♥ High carbon footprints from travel and energy use.
- ♥ Staff shortages and workforce burnout.
- ♥ Rising costs that put pressure on care businesses.
- ♥ Increasing demands for social value in tendering.

Sustainability isn't just about going green— it's about:
Protecting the environment through responsible business practices.

Supporting staff well-being with fair pay and ethical recruitment.

Providing better care by creating sustainable, community-focused models.

Meeting social value requirements to win more contracts.

Care for the Future helps providers tackle these challenges, creating a care sector that thrives long-term.



The Benefits of Joining Care for the Future

By committing to sustainability and social responsibility, your care business can:



Win More Contracts

- ♥ Meet social value requirements in local authority tenders.
- ♥ Stand out as a forward-thinking, ethical care provider.



Support Your Workforce

- ♥ Improve staff retention with better working conditions.
- ♥ Implement ethical recruitment practices.



Reduce Environmental Impact

- ♥ Cut energy and water usage in office spaces.
- ♥ Implement sustainable transport options for care staff.



Strengthen Community Impact

- ♥ Partner with local charities and sustainability organisations.
- ♥ Engage in apprenticeships and workforce development programs.



By joining Care for the Future, you'll **gain credibility, increase efficiency, and future-proof your business.**

How to Build a Sustainable Care Business

Not sure where to start?

Care for the Future helps providers take action in three key areas:



Environmental Sustainability

- ♥ Reduce waste by switching to digital records instead of paper.
- ♥ Use energy-efficient vehicles or encourage staff to use public transport.
- ♥ Source eco-friendly PPE and cleaning supplies.



Workforce Sustainability

- ♥ Offer fair wages and career progression opportunities.
- ♥ Reduce staff burnout by implementing better shift planning.
- ♥ Invest in well-being programs for carers.



Social Value & Community Impact

- ♥ Support local apprenticeships to develop the next generation of carers.
- ♥ Partner with local charities and social enterprises.
- ♥ Engage in volunteering and outreach programs to give back to the community.

Care for the Future provides a structured approach to embedding sustainability into your care business.



Get Accredited & Join the Movement

By committing to sustainable homecare, you can become an accredited Care for the Future provider.



Care for the Future Accreditation

£995+vat Per Year



For just £995+vat per year, accredited providers receive:

- ♥ Official accreditation badge to showcase on websites, tenders, and marketing materials.
- ♥ Quarterly sustainability progress reports to track impact.
- ♥ Access to a private community of sustainable care providers.
- ♥ Promotion through press releases and digital campaigns.
- ♥ Eligibility for the Care for the Future Awards, recognising sustainability champions in homecare.
- ♥ Guidance on how to communicate your impact in your bid submissions.

A circular inset image showing several hands of different skin tones holding large green arrows that form a circular arrow (recycling symbol).

Join and commit
to a greener, more
ethical future!

how to get Involved

Step 1

Take the Pledge

Commit to sustainable and socially responsible homecare.

Take the Pledge Now

Coming soon
[Register your interest](#)

Step 2

Become an Accredited Provider

Gain official accreditation and stand out as a leader in sustainable care.

Join Now

£995+vat
per year

Coming soon
[Register your interest](#)

Step 3

Watch Our YouTube Playlist

Learn from industry experts about eco-friendly practices, ethical recruitment, and social value in homecare.

Watch Now

Step 4

Stay Connected

Follow us on social media for sustainability tips, success stories, and industry updates.



Book a FREE consultation today to find out how Care for the Future can support your business.

Speak to an Expert Now

Together, we can build a more sustainable and socially responsible homecare sector.

A large, faint, stylized graphic of a plant with two leaves and a central stem is positioned at the bottom of the page, partially overlapping a dark green semi-circular shape.

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