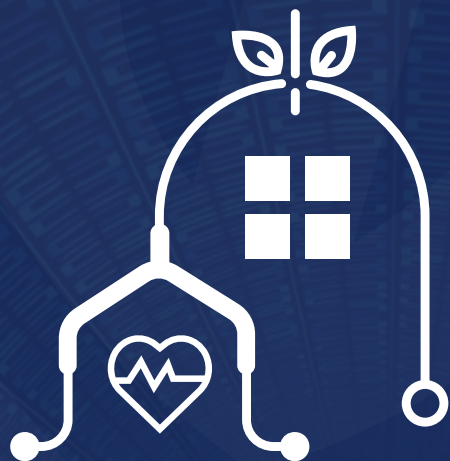


AI MEETS EXPERTISE: BID SUPPORT **THAT WINS**





WHERE BIG SISTER MEETS BID-WINNING POWER

Bid Support powered by:

HUDSONTM
OUTSOURCING



At Big Sister, we know many care providers are now turning to ChatGPT to help write their bids.

It makes sense, it's fast, affordable and accessible. But while AI can help draft responses, it can't do the heavy lifting that wins contracts.

That's where Big Sister, powered by Hudson Outsourcing, comes in.

We combine the best of both worlds, smart AI support and decades of bid-winning experience to help you submit confident, compliant and compelling bids that get results.

Bid Strategy & Compliance Review

We don't just check your grammar; we ensure your bid is strategically aligned to the tender's success criteria and fully compliant with what buyers expect.



**Bid scoring
simulations**



**Compliance gap
checks**



**Strategic
feedback and
improvements**



Investment:
From **£600**+vat

***Make sure your bid ticks every box* —book your review today.**

Let's Talk

Let's make sure your bid is built to win—not just to submit.

Book your review today and get **expert insights** that align your bid to what buyers are really scoring.



Artificial Intelligence + Expert Review Packages

Use AI to draft, then let our team of expert bid writers refine it. We



**Fact-check
and fill compliance
gaps**



**Ensure your
narrative is
persuasive**



**Align your
responses to
scoring rubrics**



Investment:
From **£800**+vat

***Used ChatGPT to write your bid?* Now let's turn it into a winner.**

Let's Talk

Used AI to draft your bid?

Let our team transform it into a persuasive, compliant submission that stands out and scores.

Bid Performance **Audits**

We review your previous bids to help you improve future outcomes.



Identify why you
didn't score higher



Compare
against **winning**
competitors



Recommend
changes for **future**
success



Investment:
From **£450**+vat



Understand what went wrong — and how to win next time.

Let's Talk

Find out why your last bid didn't win—and what to do differently next time.

Request a performance audit and turn missed opportunities into future wins.

Bid Library Building

Save time and strengthen every submission.

We help you build a personalised library of:



**Past winning
answers**



**Policy responses
and case studies**



**Templates tailored
to CQC-regulated
care**



Investment:
One off fee
£2,000+vat



Build your library. Save time. Win more.

Let's Talk

Never start from scratch again.

We'll help you build a ready-to-go bid library with winning answers, templates and case studies tailored to your care service.

Bid Coaching Training

Empower your internal team to use AI effectively and submit stronger bids.



**Prompting tips for
ChatGPT**



**Red flag
awareness: Where
AI gets bids wrong**



**Live coaching to
refine responses**



Investment:
Annual Support
£3,500+vat



Master the art of AI-assisted bid writing.

Let's Talk

Give your team the tools to bid smarter with AI—and the skills to win.

Book tailored training and coaching that builds long-term internal capability.

SQ Completion & Compliance Submission

Let our experts handle the Standard Selection Questionnaire (SQ) and ensure your submission is fully compliant from the outset.



Complete SQ responses



Upload support and navigation of portals



Full compliance check prior to submission



Investment: £600+vat per bid

***Used ChatGPT to write your bid?* Now let's turn it into a winner.**

Let's Talk

Tired of struggling with portals and paperwork?

We'll complete your Standard Selection Questionnaire and ensure everything is fully compliant and ready to submit.

Done-for-You Bid Management

No time to write bids? Let us handle everything. Expertly and efficiently.

Our full-service package gives you unlimited bid support all year, tailored specifically to your service offering. We combine cutting-edge AI tools with decades of bid writing expertise to maximise your chances of success. All while you stay focused on running your business.

What's included:

- ♥ Fully managed service from start to finish. **We source, write, review, and submit your bids.**
- ♥ Post-bid support and feedback analysis to help you grow from each submission.
- ♥ A complete bid library at year-end for your future use. Continue with us or take the reins yourself.
- ♥ Expertly structured responses built to score highly and meet compliance requirements.
- ♥ Strategic input to help you confidently pursue more ambitious opportunities with less risk.
- ♥ A dedicated team of opportunity trackers, bid writers, compliance specialists and quality reviewers who deeply understand your business, your services and what sets you apart.



Investment:
£12,000+vat *
per company,
per year (per service line)

Go full-service. Let's win together.

Let's Talk

*If you deliver multiple services (e.g. home care and residential care), additional lines are available at a discounted rate of **£5,000** per service.

Why Use Big Sister's **BID SUPPORT?**



We help you use
AI smartly, **not**
blindly.



We know the
care sector
and **what**
buyers expect.



We're
affordable,
scalable **and**
proven.



We help you
win, **not just**
submit.



500 Care Client Supported | £5billion in New Business Generated | Team of 30 Qualified Professionals.

Let's Win Together

You don't need to choose between AI and expertise. At Big Sister, we bring them together so you can bid smarter, faster and with full confidence.

Ready to get started?

Call Jamie: Head of Sales: **0191 3293139**

Email Jamie: **jamie@bigsistercare.com**



www.bigsistergroup.com

hello@bigsistercare.com

